GREEN LANCER
CERTIFIED SOLAR DESIGNS AT THE SPEED OF LIGHT

Community Library Project
1011 Ferguson Ln
Anywhere, AZ 55555 USA

Services
- Concept Design
- Permit Package

Get a Quote for services instantly.
State of Solar Market

40% Annual Growth

Hardware prices have fallen 80% since 2008

Hardware Costs: 36%

Soft Costs: 64%

1977: $76.67 per watt

2013: $0.74 per watt
Soft Costs
Soft Costs

- Sales
- Design
- Interconnection
- Permitting
- Installation
- Maintenance
- Financing
The Problem

18,000 U.S. Jurisdictions

Design, Interconnection & Permitting
The Problem

Design, Interconnection & Permitting
GreenLancer’s Solution

Permit Package

- Project Type
- Project Size
- Services Ordered (Volume)

$750

Add to Quote

Cancel  Save and Continue
We **Support** Installers Nationwide

GreenLancer’s Support

1. Feasibility Study
2. Financial Analysis
3. Conceptual Design
4. Permit Package
5. Install
6. Operate

Pre-Planning

Interconnection & Permitting

Construct & Commission
# Target Clients

## Installers
- Roofers
- Electricians
- Project Developers
- Low Volumes
- High Overhead

## Master Service Clients
- 3rd Party Financiers
- Manufacturers
- Electrical Distributors
- High Volumes (Installer Networks)
- High Overhead
GreenLancer Portal

AHJ / Assessor / Utility Study

03:59:35 $15.00

Description

Researching authority having jurisdiction requirements and identifying key design constraints.

Standardized:

- Timing
- Payment
- Training
- Tools
- Templates
- Resources
Navigating Regulations

18,000 U.S. Jurisdictions
1st Place Winner

“Start-Up Alley Challenge”
Directors, Advisors

Dan Gilbert Quicken Loans
Jigar Shah SunEdison, Founder
Paul Nawrocki Rock Group, Managing Director
Rich Lindberg Quicken Loans, M&A
Dan Radomski NextEnergy, VP
Bruno Vanzieleghem U of M Energy Institute
Chris Seago Bizdom Leader
Rick DeVos Start Garden
Radiek Popiez Rockbridge Growth Equity
Emerging Trends

- Demand for Clean Energy
  Over 30% Growth

- Rise of Freelance Workforce
  Over 40% by 2020

- Proliferation of Mobile Technology
  To exceed desktop use by 2015
Thank you!

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Addressable Market

U.S. Solar = $13.7B
- $580M
- $290M
- $217.5M

Global Solar = $56B
- $2.8B
- $1.4B
- $1B
Track Record

- 600 projects
- 36 states
- 6 countries
- 4 continents
3rd Party Integration

Reseller API

- Aggregate pipelines
- White labeled deliverables
- Expand product/service offering
GreenLancer Recruitment

Cultivated Talent Pools
- Architects
- Engineers
- Professional Engineers

Qualified GreenLancers
- Accreditation
- Proficiency
- Experience
Risk Mitigation

• Comprehensive insurance
• Industry best practices
• We use only qualified experts
• 2 loop Quality & Assurance
• High-level customer support

Approved

Denied