Investment Landscape – Company Valuation

**Company - Product Stage**
- Technology Discovery
- Proof-of Concept
- Initial Design
- Develop & Test
- Build & Deliver
- Scale Up

**Investment Needed**
- $25K
- $100K
- $500K
- $2M
- $10M
- $50M

**Funding Stage**
- Pre-seed Funding
- Seed Funding
- Start-up Funding
- Expansion Mezzanine
- Operating & Growth

**Source of Funding**
- Founder
- Individual Angels
- Seed Funds
- Venture Funds
- Angel Groups
- Institutional Equity
- Gov. Economic Dev.
- Loans / Bonds

**Company Valuation**
- $100K
- $500K
- $2M
- $10M
- $75M
- $250M