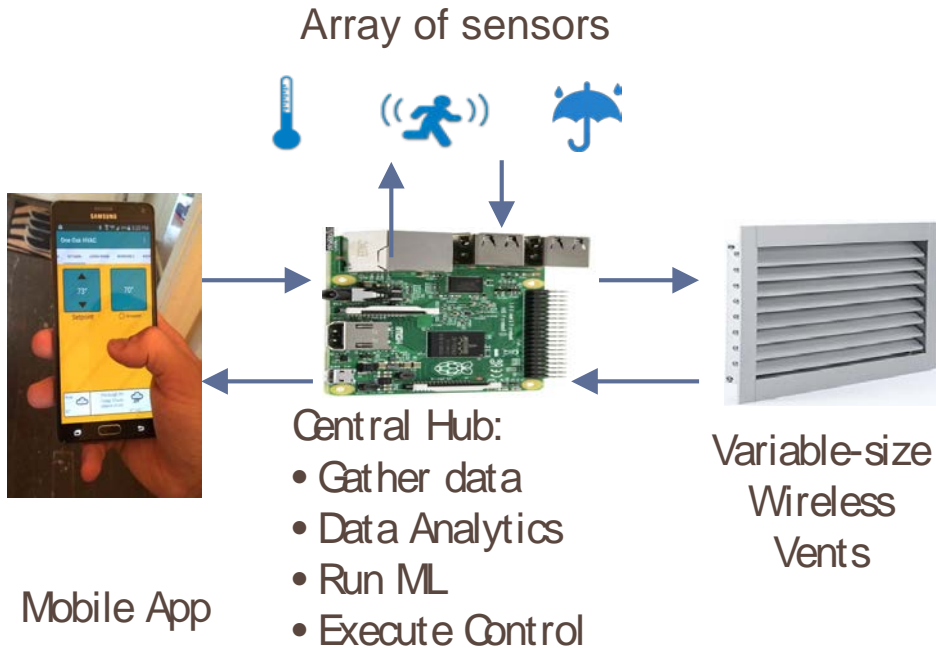


Core Technology and Products



- Individual Room Control
 - Savings: vents smart on-off
 - Consider user preferences
- Automatic: Learning Algorithm
 - Learns occupancy patterns
 - Learns heating/ cooling curves
- Smartphone App/ Programmable
 - Consider user's calendar
 - Consider multiple users in a room
 - Simple interface (comfortable? too cold? too hot?)

Competitive Advantage

Feature\ Company	KeenHome	EcoVent	One Oak
Price	\$90/ room	\$200/ room	\$100/ room
Temperature Sensor	✓	✓	✓
Motion Sensor	X	✓	✓
Actionable Statistics	X	X	✓
Learning Algorithms	X	X	✓
Personalization	X	X	✓

Customer Value: Savings, Comfort, etc

Average savings: 30% per year.
Pays for itself in 2 years!

Personalized comfort in the entire home!

Actionable statistics and knowledge about your home or property.

Company Value: Building a Winner

Customer **engagement**: large customers first

Subscription based analytical reports (beyond basic services of personalized control)

Access to **large** user base and customers (sell data to utilities)