# Problem/Opportunity

- The Problem Environmental Contamination
- Our Solution
  - A way to measure subsurface gases, liquids, and solids <u>at</u> <u>subsurface conditions</u> (elevated temperature and pressure)
- What situation ("pain") will we solve?
  - Current sampling and analysis is labor intensive (\$\$\$) and significantly changes the sample by cooling and depressurizing
  - Time waiting on analysis (\$\$\$)
- Why is this a game-changing technology/process?
  - No sample collection and No sample preparation
  - Continuous monitoring of an extreme environment
  - See changes in down hole fluid chemistry prior and post injection/fracturing
- Why does the situation exist?
  - Current analysis technology is **NOT** amenable to harsh environments (Lab only)





# **Competing Technologies vs Ours**

- Gas Chromatography-Mass Spectrometry
  - Gas phase only, Lab operations and conditions only
- Cavity Ring Down Spectroscopy
  - Gas phase only, few ruggedized models available
- Portable Raman
  - Solids only, few ruggedized models available
- Handheld LIBS
  - Solids only, limited sensitivity

### Our Technology's Advantages

- Gas, liquid and solid phases
- Field operation
- Rugged enough for downhole conditions
- High sensitivity
- Lower price and operating costs









# Industry Partners, Customer Research

### Core Markets:

• Oil & gas exploration companies, landowners, regulatory agencies, and municipalities (e.g., water treatment)

### Other Potential Customers

 Industries that need to monitor their waste/produced water and/or environmental impacts (e.g., power generation, cement and steel manufacturing, mining)

### Market Information

- Water Quality Monitoring Equipment Market is projected to reach \$5 Billion by 2023 expanding at a CAGR of 5.02%.
- Global Environmental Monitoring Market is forecast to reach \$19.6 Billion by 2021
- Global Market for Advanced Exploration and Downhole Technology is set to reach \$233 Billion by 2021









## **Commercialization Plan**

- **Customers would include:** Regulatory Agencies, Exploration Companies, Municipalities, Land Owners, REE refineries
- Adoption drivers
  - Regulatory drivers/Mandatory monitoring prior and post activity
  - Ease of use, low cost, high data quality
- Key tests and trials
  - Prototype validated in lab; TRL 6-7
  - Fieldable prototype under construction
- Estimated price of product
  - Will depend on number of sensor units
  - 8 sensor unit system < \$100k

#### Intellectual property status

- U.S. Patent 9,548,585 2017
- U.S. Patent 9,297,696 2016
- U.S. Patent 8,786,840 2014

### What we need at this point

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 Currently seeking a licensing/commercialization partner who has the ability to manufacture and market this product from field validation through customer delivery.

#### **Current Prototype**





Side view

Front view



## Vision Statement

- Our Technology Will:
  - Allow industrial customers to comply with environmental regulations
  - Allow customers to identify problems early, allowing for a rapid response and lower mitigation costs
  - Protect the environment
  - Safeguard society





### <u>Everybody</u> Loves Clean Air, Water, and Soil

