YOUR ASSETS, ONLY SMARTER
PROBLEM/OPPORTUNITY

ASSET INDUSTRY PROBLEMS

- Customer Service Costs
- Safety Risks
- Poorly Distributed Info
- Assets “falling off the grid”

OPPORTUNITY
Making assets “smart” – providing benefits of Internet connectivity to physical industrial assets
SOLUTION: LOCKHOUSE

- Search engine and “social network” for assets
- Asset info and asset user mgmt system
- Crowd sourced lost and found system
- Bridge between industry data silos

LOCKHOUSE

CLOUD REGISTRATION
CRITICAL INFORMATION
ASSET RECOVERY

TRACKING
SECRET SAUCE

WHY NOW?

First Mover
Fringe IoT
Critical Mass
Serial No. Search

WHY US?

Established relationships within key industries
Access to critical mass of legacy asset data